WHAT IS CLAIMED IS:

- 1. A liquid crystal display device, comprising:
- first and second substrates facing and spaced apart from each other;
- a retardation layer on an outer surface of the first substrate;
- a linear polarizing layer on the retardation layer;
- a cholesteric liquid crystal color filter (CCF) layer on an inner surface of the second substrate;
 - a liquid crystal layer between the first substrate and the CCF layer;
- a first cholesteric liquid crystal (CLC) polarizing layer on an outer surface of the second substrate and having a first helical pitch of a first circular polarization direction;
- a second cholesteric liquid crystal (CLC) polarizing layer on the first CLC polarizing layer, the second CLC polarizing layer having a second helical pitch of a second circular polarization direction opposite to the first circular polarization direction; and
 - a backlight unit outside the second CLC polarizing layer.
- 2. The device according to claim 1, wherein the first helical pitch is discrete and the second helical pitch is continuous.
- 3. The device according to claim 2, wherein the first helical pitch corresponds to bands of wavelengths adjacent to red, green and blue colors, and the second helical pitch corresponds to a broadband of wavelength.

- 4. The device according to claim 3, the CCF layer has a third helical pitch of a third circular polarization direction the same as the first circular polarization direction.
- 5. The device according to claim 3, the third helical pitch corresponds to bands of wavelengths of red, green and blue colors.
- 6. The device according to claim 3, the first to third circular polarization direction is one of right-handedness and left-handedness.
- 7. The device according to claim 1, wherein the first helical pitch is continuous and the second helical pitch is discrete.
- 8. The device according to claim 1, further comprising a diffusing layer between the first substrate and the retardation layer.
- 9. The device according to claim 8, further comprising a compensation layer of viewing angle between the retardation layer and the linear polarizing layer.
- 10. The device according to claim 1, wherein the backlight unit emits light of a spectrum having peaks at wavelength bands corresponding to red, green and blue colors.
- 11. The device according to claim 1, wherein the retardation layer is a quarter wave plate.

- 12. A liquid crystal display device, comprising:
- first and second substrates facing and spaced apart from each other;
- a diffusing layer on an outer surface of the first substrate;
- a first linear polarizing layer on the diffusing layer;
- a cholesteric liquid crystal color filter (CCF) layer on an inner surface of the second substrate;
 - a retardation layer on the CCF layer;
 - a second linear polarizing layer on the retardation layer;
 - a liquid crystal layer between the first substrate and the second linear polarizing layer;
- a first cholesteric liquid crystal (CLC) polarizing layer on an outer surface of the
- second substrate and having a first helical pitch of a first circular polarization direction;
- a second cholesteric liquid crystal (CLC) polarizing layer on the first CLC polarizing layer, the second CLC polarizing layer having a second helical pitch of a second circular polarization direction opposite to the first circular polarization direction; and
 - a backlight unit outside the second CLC polarizing layer.
- 13. The device according to claim 12, wherein the first helical pitch is discrete and the second helical pitch is continuous.
- 14. The device according to claim 13, wherein the first helical pitch corresponds to bands of wavelengths adjacent to red, green and blue colors, and the second helical pitch corresponds to a broadband of wavelength.

- 15. The device according to claim 14, the CCF layer has a third helical pitch of a third circular polarization direction the same as the first circular polarization direction.
- 16. The device according to claim 14, the third helical pitch corresponds to bands of wavelengths of red, green and blue colors.
- 17. The device according to claim 14, the first to third circular polarization direction is one of right-handedness and left-handedness.
- 18. The device according to claim 12, wherein the first helical pitch is continuous and the second helical pitch is discrete.
- 19. The device according to claim 12, further comprising a compensation layer of viewing angle between the diffusing layer and the first linear polarizing layer.
- 20. The device according to claim 12, wherein the backlight unit emits light of a spectrum having peaks at wavelength bands corresponding to red, green and blue colors.